

# THE BULLETIN

Monthly News from ENERGY STAR Buildings<sup>SM</sup> and Green Lights<sup>®</sup>

April 14, 2000



## Web Site Information

ENERGY STAR Buildings<sup>SM</sup>  
and Green Lights<sup>®</sup>  
[www.epa.gov/buildings](http://www.epa.gov/buildings)

ENERGY STAR<sup>®</sup> Label  
for Buildings  
[www.epa.gov/buildinglabel](http://www.epa.gov/buildinglabel)

Ally Services and Products  
(ASAP) Directory  
[www.epa.gov/asap](http://www.epa.gov/asap)

## Earth Day 2000: Energizing a New Era in Environmentalism

April 22, 2000 marks the 30th anniversary of Earth Day, a day dedicated to environmental activism and stewardship. Almost every country around the world is expected to participate in activities to commemorate Earth Day - 500 million people on all continents and in more than 160 nations. The driving force behind this worldwide coordination is Earth Day Network, the non-profit organizing group that has attracted 3,200 worldwide organizations to join the Earth Day bandwagon. Earth Day Network and these affiliates are using grassroots and electronic networking to organize events, plan strategies, and share solutions that center on their campaign theme of "Clean Energy Now," generating awareness about global warming and climate change.

Global warming and climate change have become critical issues as scientists have found evidence that human activities, such as burning fossil fuels to create energy, are making our planet warmer. The goal of Earth Day Network's "Clean Energy Now" campaign is to increase public awareness that the use of alternative fuels and the switch to more energy-efficient products and policies substantially reduce the emissions of greenhouse gasses into the atmosphere that lead to global warming. Earth Day Network's "Clean Energy Agenda" outlines common-sense ways to mobilize American ingenuity and resources for a rapid transition to renewable energy sources and energy-efficient measures. Adopting this agenda will help the

United States lead the world into a sustainable energy future.

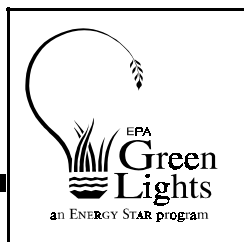
Earth Day will be commemorated in dozens of cities across the country, from San Francisco to South Portland, Maine. EarthFair 2000, an all-day celebration on the Mall in Washington, D.C., is scheduled to be the largest public environmental event in the world. EarthFair 2000 will feature a solar-powered stage with international entertainment, five themed exhibit areas, a children's area with hands-on activities, a clean-fuel vehicle parade, a recycling center, and hundreds of exhibits powered by clean energy.

The Environmental Protection Agency (EPA) will host an exhibit to illustrate ENERGY STAR, the benefits of energy efficiency, and showcase the variety of ENERGY STAR-labeled products available to consumers. EPA's "house" exhibit will offer information on how ENERGY STAR-labeled products can save energy and reduce utility bills, prevent pollution and protect the environment.

## What Can My Organization Do to Commemorate Earth Day 2000?

It's the beginning of April, and your supervisor has just asked you to coordinate your company's/school's/agency's Earth Day activities. What can you do? Demonstrate your energy efficiency progress!

As participants in the voluntary ENERGY STAR<sup>SM</sup> Buildings and Green Lights<sup>®</sup> partnership, your lighting and building upgrades save energy, money, and the planet. Your energy efficiency



## Ask the Energy Expert

### Have a Question?

Get your maintenance, financing, communications, and Partnership questions answered by e-mailing Sol Salinas, *Bulletin* Editor, at [salinas.sol@epamail.epa.gov](mailto:salinas.sol@epamail.epa.gov). Answers to technical questions and other technical tips are also available on the Ally Services and Products (ASAP) Directory on the Web at: [www.epa.gov/asap](http://www.epa.gov/asap).

### Bulletin Subscription Information

*The Bulletin* is distributed on the first Monday of the month to more than 6,000 ENERGY STAR Buildings and Green Lights participants and friends.

To add or remove your name from the fax distribution list, please call the toll-free Hotline at: **1-888-STAR YES**.

To receive *The Bulletin* electronically, please send an e-mail to: "listserver@unixmail.rtpnc.epa.gov" and in the message body type in the following:

subscribe energystar your name

You also can remove your name by typing:

unsubscribe energystar

If you have questions, you may e-mail Sol Salinas, *Bulletin* Editor, at:

[salinas.sol@epamail.epa.gov](mailto:salinas.sol@epamail.epa.gov)  
or call the toll-free Hotline.

demonstrates that a profitable approach to global warming is working - so educate staff, management and your local community about the importance of energy efficiency.

Visit ENERGY STAR's special Earth Day web site at [www.epa.gov/buildings/earthday2000](http://www.epa.gov/buildings/earthday2000) for downloadable coloring sheets for kids, sample e-mail messages and templates for presentations, newsletter articles, and additional ideas. A limited number of ENERGY STAR posters are available to participants free of charge from EPA, e-mail [lewis.katef@epa.gov](mailto:lewis.katef@epa.gov).

Consider purchasing Earth Day Network's ready-made "Earth Day in a Box." This information kit, custom packaged to meet the needs of your organization, contains suggestions for Earth Day activities at your workplace, eco-friendly t-shirts hats and other merchandise, an organizer's guide, and more. Contact Earth Day Network at 206-876-2000 or e-mail [earthday@earthday.net](mailto:earthday@earthday.net) for more information.

Find out what's going on in your community and get involved! For information about events and activities held nationwide, visit Earth Day Network's events calendar at [www.earthday.net/dir/event.asp](http://www.earthday.net/dir/event.asp).

## What Did You Do For Earth Day 2000?

We'd like to hear from you! Did you hold a successful Earth Day or ENERGY STAR promotional event? Did you develop a newsletter or an email message to staff?

Whatever you did, we'd like to hear about it. If you would like to share the results of your Earth Day activities, please send an e-mail to John Sullivan at [jsullivan@icfconsulting.com](mailto:jsullivan@icfconsulting.com).